



Activated
Insights



December 21, 2020

FOR IMMEDIATE RELEASE

Contact:

Ciena Healthcare – Nancy Erwin | nerwin@cienahmi.com

Laurel Health Care Company – Ryan Zimmerman | rzimmerman@laurelhealth.com

Ciena Healthcare/Laurel Health Care Company Named One of the 2020 Best Workplaces for Aging Services™ by Great Place to Work® and FORTUNE

WESTERVILLE, Ohio – Great Place to Work® and *FORTUNE* have honored Ciena Healthcare/Laurel Health Care Company as one of the 2020 [Best Workplaces for Aging Services](#). The ranking considered feedback representing 189,159 employees working for Great Place to Work-Certified™ organizations in Senior Housing & Care and At-Home Care in the Aging Services industry.

Great Place to Work, a global people analytics and consulting firm, evaluated more than 60 elements of team members' experience on the job. These included the extent to which employees trust leaders, the respect with which people are treated, the fairness of workplace decisions, and how much camaraderie there is among the team.

Rankings are based on employees' feedback and reward companies that best include all employees, no matter who they are or what they do for the organization. Ciena Healthcare/Laurel Health Care Company took the No. 18 spot on the list.

"All of us at Ciena Healthcare and Laurel Health Care Company are honored to earn recognition as a 2020 Best Workplace for Aging Services," Mohammad A. Qazi, president and CEO of Ciena Healthcare and Laurel Health Care Company, said. "The feedback we received from over 5,000 surveys has overwhelmingly revealed Ciena and Laurel employees take pride in their work, feel safe and respected in the workplace, and are treated fairly regardless of their background. The data we've received from Great Place to Work has been invaluable to our leadership team as we continue to build and sustain a great work culture at our skilled nursing and rehabilitation centers."

The Best Workplaces for Aging Services stand out for exceling in a competitive industry. In a category dominated by assisted living and retirement communities, Ciena Healthcare/Laurel Health Care Company was one of the lone skilled nursing and rehabilitation providers featured. In addition, Ciena Healthcare/Laurel Health Care Company was the only Michigan- and Ohio-based company to earn a spot on the prestigious list.



“The value of creating great workplaces for all is a clear competitive edge in the Aging Services sector,” said Michael Bush, CEO of Great Place to Work. “When organizations like Ciena Healthcare/Laurel Health Care Company treat their own people with care and respect, you can expect their staff to treat your loved ones with that same care.”

“The effect of engaged employees has magnified in the aging sector, especially during the COVID-19 pandemic,” said Dr. Jacquelyn Kung, CEO of Activated Insights, the senior care company of Great Place to Work. “We have found that organizations that have maintained or increased employee engagement during this year’s challenges have been able to be more resilient, provide enhanced care, and perform better.”

The Best Workplaces for Aging Services™ is one of a [series of rankings by Great Place to Work](#) and *FORTUNE* based on employee feedback from Great Place to Work-Certified™ organizations. Ciena Healthcare/Laurel Health Care Company achieved the rare feat of earning Best Workplace™ recognition in its first year completing the survey.

About Ciena Healthcare

Ciena Healthcare has managed skilled nursing homes and rehabilitation centers since 1998. Ciena’s seasoned leadership team provides nursing homes throughout the state of Michigan with clinical, operational, regulatory and financial management and expertise. Ciena Healthcare is striving to change the perception of nursing home care service by providing patients and residents with high quality of care in home-like environments.

Learn more about The Ciena Difference at www.cienahealthcare.com.

About Laurel Health Care Company

Laurel Health Care Company, operator of The Laurels skilled nursing and rehabilitation centers, is a national provider of skilled nursing, rehabilitation, sub-acute and assisted living services dedicated to one simple principle – achieving the highest standards of care and caring. We achieve this goal in partnership with our guests and their families, our associates and the communities we serve.

At The Laurels, caring is more than providing excellent medical and guest services. It's also being a companion, and treating each guest with the utmost dignity, respect and compassion.

Learn more about #TheLaurelWay at www.laurelhealth.com.

About the Best Workplaces for Aging Services™

Great Place to Work® based its ranking on a [data-driven methodology](#) applied to anonymous Trust Index™ survey responses representing more than 189,159 employees at Great Place to Work-Certified™ organizations.

To learn more about Great Place to Work Certification and recognition on Best Workplaces lists published with *FORTUNE*, visit greatplacetowork.com.

About Great Place to Work®



[Great Place to Work®](#) is the global authority on workplace culture and Activated Insights ([activatedinsights.com](#)) is their senior care division. They help organizations quantify their culture and produce better business results by creating a high-trust work experience for all employees. They recognize Great Place to Work-Certified™ companies and the Best Workplaces™ in the US.

Learn more at [greatplacetowork.com](#).

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