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FOR IMMEDIATE RELEASE:

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RON ADAMS NAMED ADMINISTRATOR AT THE LAURELS OF CHARLOTTESVILLE

WITH OVER 20 YEARS OF EXPERIENCE IN THE INDUSTRY, ADAMS IS WELL PREPARED FOR NEW ROLE

CHARLOTTESVILLE, Va. – The Laurels of Charlottesville, a skilled nursing and rehabilitation center operated by Laurel Health Care Company, is pleased to announce **Ron Adams** as its new administrator. Adams brings over 20 years of experience in long-term care to the position, including past roles in administration, marketing and admissions, and maintenance.

As administrator at The Laurels of Charlottesville, Adams is responsible for day-to-day operations of the facility. On top of managing a staff of 250 and ensuring the comfort and care of guests, Adams must direct financial proceedings to stay within the limits of the annual budget, maintain a high occupancy rate and work to keep The Laurels compliant with federal, state and local regulations.

“I am excited and honored to begin my new role as administrator at The Laurels of Charlottesville,” Adams said. “I hope my passion for the profession will help make a difference in the lives of our guests, their families and my staff. At The Laurels, we will challenge ourselves every day to grow as people, as professionals and as a team.”

Adams has a master's degree in business from Webster University in St. Louis and bachelor's degrees in psychology and sociology from Drury University. He obtained his administrator license in 2010.

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ABOUT THE LAURELS OF CHARLOTTESVILLE

The Laurels of Charlottesville is a 120-bed skilled nursing and rehabilitation center in Charlottesville, Va., that promotes the highest level of care and quality of life for guests seeking short-term respite, rehabilitation or hospice care. Extended and long-term care stays are also available for individuals that require greater levels of care and support than can be provided at home or within an independent living setting.

ABOUT LAUREL HEALTH CARE COMPANY

Laurel Health Care Company is a national provider of skilled nursing, rehabilitation, sub-acute and assisted living services. With more than 40 locations in five states – Ohio, Michigan, Indiana, North Carolina and Virginia – LHCC is dedicated to achieving the highest standards of care and caring for its guests and their families.